

**NETWORK NOVA LIVE PRESENTS**

**CELEBRATING 10 YEARS OF GRASSROOTS POWER & ACTIVISM**

# **WOMEN'S SUMMIT**



**BIG 10**

**SHOW UP • POWER UP • FIGHT BACK**

**AUGUST 21-23, 2026**

**HILTON MCLEAN TYSONS CORNER • TYSONS, VIRGINIA**

10<sup>th</sup>

Annual Women's Summit

*Sponsorship*

Connect - Amplify - Win

**OPPORTUNITIES**



**BIG 10**

**WOMEN'S SUMMIT**

**AUG. 21-23, 2026**

Hilton McLean ★ Tysons, Virginia

SHOW UP  
POWER UP  
FIGHT BACK

Celebrating  
a Decade  
of Activism



**Presented by**

**Network NOVA LIVE**

**and**

**Hosted by the Friday Power Lunch**



## About Us

We are the unstoppable badass women that founded Network NOVA and produce the weekly virtual live political program called the Friday Power Lunch.

We believe in celebrating the grassroots women and men who work hard campaigning all year. We believe the grassroots movement is key to protecting a strong, vibrant Democracy that uplifts and empowers the people, the issues, and advocates for policy that strives to produce a measurable and positive result for the general public.



The Women's Summit is the agenda-setting event for those in the grassroots movement. This powerhouse event is designed with one goal in mind: deliver exceptional content, networking, and opportunities that support the grassroots efforts to be an effective force in the political arena.





NETWORK NOVA



# ABOUT THE EVENT

## 10 YEARS OF BUILDING POWER

### The BIG TEN Women's Summit is powered by community.

For ten years, the Women's Summit has grown because people chose to show up, invest in grassroots power, support civic engagement, strengthen community, and help create spaces where people can organize, learn, connect, recharge, and build movements together.

Founded in 2017 by women determined to Flip Virginia Blue, the Women's Summit has evolved into one of Virginia's premier grassroots gatherings and a trusted movement space where activists, organizers, candidates, elected officials, storytellers, creators, advocacy groups, and community leaders come together to build relationships and power.

Over the past decade, the Women's Summit has grown from a regional gathering into a nationally recognized grassroots organizing and advocacy event.

### Highlights include:

- Thousands of attendees over ten years
- Hundreds of speakers and candidates
- Friday Power Lunch national expansion
- Creation of hybrid organizing infrastructure
- Major statewide voter engagement campaigns
- Advocacy partnerships across Virginia and beyond
- National organizing leaders & elected officials featured on stage
- Coalition building between grassroots groups, advocacy organizations, and campaigns

The Summit continues to evolve as a hub for strategy, connection, training, and action.

### This Summit is more than a conference.

It is a grassroots activism festival, leadership summit, movement gathering, strategy hub, and joyful community-powered experience designed for people who believe democracy is worth fighting for.

There are many ways to support and participate in this year's **BIG TEN Women's Summit** – whether you are an individual supporter, grassroots organization, advocacy group, business, campaign, author, or community leader – we want YOU.

**Please review all the opportunities to participate.**



# Grassroots Coalition

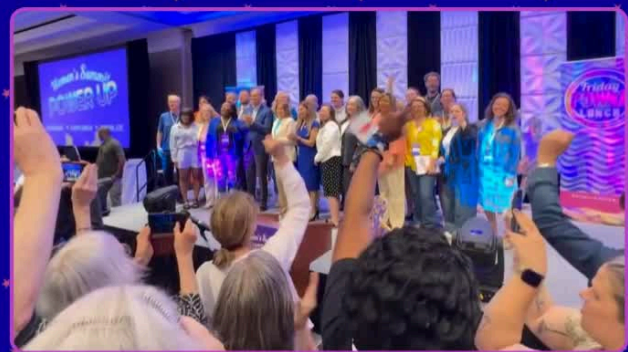


# WHAT TO EXPECT

**FRIDAY • SHOW UP**  
**AUGUST 21, 2026**

- COALITION-BUILDING. ORGANIZING. NETWORKING
- COMMUNITY & CANDIDATES.
- HOW TO SESSIONS.
- EXPO OPENS.
- GRASSROOTS ENERGY.
- FOOD TRUCKS.
- MOVEMENT CONNECTION.

# Candidates & Campaigns



**SATURDAY • POWER UP**  
**AUGUST 22, 2026**

- INSPIRING SPEAKERS.
- FRIDAY POWER LUNCH LIVE.
- BIG TEN MASTER CLASSES.
- STRATEGY SESSIONS.
- EXPO EXPERIENCES.
- FOOD TRUCKS.
- CRAFTIVISM & THE GRATITUDE GARDEN.
- CREATIVITY. MUSIC. NETWORKING.

# Music, Art & Entertainment



**SUNDAY • FIGHT BACK**  
**AUGUST 23, 2026**

- CANDIDATE & CAMPAIGN TRAINING HUB.
- ORGANIZING CONVERSATIONS.
- MOVEMENT STRATEGY.
- COMMUNITY MEETUPS.
- BIG TEN BADASS BRUNCH::
- FUEL FOR THE FIGHT AHEAD.

# SURPRISE & Delight



# BADASS BRUNCH





## TOP SUMMIT LEVELS

# Sponsorship

**\$20K+**

**BIGTEN**  
SPONSOR

### FUELING THE NEXT DECADE OF GRASSROOTS POWER

#### MAIN STAGE - NETWORKING- PANELS

- EXCLUSIVE BRANDING, ACCESS, RECOGNITION PROMOTION BEFORE, DURING, AND AFTER THE EVENT
- SUMMIT TICKETS
- PREMIER EXPO TABLE
- OPTION TO PARTNER ON A PROJECT OR INITIATIVE
- VIP SEATING/TABLE - ALL WEEKEND
- TOP BILLING & PARTICIPATION
- TIME AT MIC

**\$ 10K +**

**DEMOCRACY**  
SPONSOR

### COMMUNITY POWER PARTNER

- PROMINENT BRANDING & PARTICIPATION
- HOST A SUMMIT EVENT, E.G., MEET-UP, WORKSHOP
- VIP SEATING/TABLE - SATURDAY
- RECOGNITION SUMMIT MATERIALS
- EXPO TABLE
- SUMMIT TICKETS

**\$ 5K +**

**BLUE POWER**  
SPONSOR

### MOVEMENT MAKER PARTNER

- SPECIAL STAGE RECOGNITION ON DIGITAL STAGE BANNER AND IN PROGRAM.
- SUMMIT TICKETS
- EXHIBIT TABLE IN EXPO
- LOGO PLACEMENT ON WEBSITE & MEDIA SLIDES

**\$ 2,500 +**

**BLUE WAVE**  
SPONSOR

### GRASSROOTS ORGANIZATIONS & COMMUNITY GROUPS

- 4 SUMMIT TICKETS
- TABLE IN EXPO
- SUMMIT RECOGNITION
- OPTIONS SUNDAY MEETING SPACE (LIMITED)

**\$ 1,500 +**

**BLUE ROOTS**  
SPONSOR

SEE DETAILS OF EACH SPONSOR PACKAGE [HERE](#)



## SIGNATURE EXPERIENCE SPONSORSHIPS

Highlight your product or issue from the stage, vendor area, workshop or on event signage



Candidates and campaigns can connect directly to audience



*We will design something unique and special just for you. Contact us to discuss the details about the Signature Sponsorships.*

### BADASS BRUNCH SPONSOR

\$10,000

Sponsor the Summit's signature Sunday brunch experience: Fuel for the Fight Ahead.

### FRIDAY NIGHT CANDIDATE STAGE SPONSOR

\$7,500

Power the opening night grassroots candidate and community stage experience.

### SHOP • LIVE • VOTE YOUR VALUES EXPO SPONSOR

\$5,000

Signature sponsorship of the curated movement marketplace and community gathering space.

### FRIDAY POWER LUNCH LIVE SPONSOR

\$4,500

Support the live flagship Friday Power Lunch experience broadcast from the Summit.

### CRAFTIVISM & GRATITUDE GARDEN SPONSOR

\$2,500

Sponsor a creative, reflective, community-powered space centered on activism, connection, and joy.

2024

# Sponsorship

## INDIVIDUAL LEVEL



**BIG TEN  
SUMMIT  
BADASS**  
**\$1,000**

### The Crowd Favorite

- 1 EVENT REGISTRATION
- VIP SEATING AT BADASS BRUNCH
- LISTED ON REGISTRATION WEBSITE & MEDIA SLIDE
- PROVIDE MATERIALS FOR ATTENDEES (SUNDAY ONLY).
- LISTED ON PROGRAM MATERIALS
- BIG TEN COMMEMORATIVE RECOGNITION
- INCLUDED IN THANK YOU EMAIL

**GLOVES  
UP**

**\$500**

### SHOW UP • POWER UP • FIGHT BACK

- 1 Event Registration
- LISTED ON REGISTRATION WEBSITE
- LISTED ON SUMMIT FOLDER
- LISTED ON SUMMIT MEDIA SLIDE
- INCLUDED IN THANK YOU EMAIL

**SUMMIT  
SUPPORTER**  
**\$100 – \$400**

### Scholarship & General Support

- INCLUDED IN THANK YOU EMAIL
- LISTED ON SUMMIT MEDIA SLIDE

\*Purchase online or mail check (see info below)

## INDIVIDUAL SPONSOR LEVEL



**PAY ONLINE OR MAIL CHECK**

Pay to: BADASS Strategies, LLC

MAILING ADDRESS

Katherine White

8201 MOCKINGBIRD DRIVE – ANNANDALE VA – 22003

## Sponsors have a “Menu of Possibilities” to Amplify their Brand

### Media and Advertising



### Product Placement and Sampling



## GET YOUR MESSAGE OUT Brand It!

### BIG TEN TABLE SPONSOR

\$2,500

Keep your organization front and center throughout the weekend with branded attendee tables, agenda placemats, and high-visibility gathering spaces designed for networking, conversation, and community connection.

### SUMMIT TOTE BAG SPONSOR

\$3,500

Put your brand directly into the hands of Summit attendees with a custom BIG TEN tote bag distributed throughout the weekend. A highly visible sponsorship opportunity attendees carry home, reuse, and remember (sponsor provides product).

### BIG TEN VIDEO SPOTLIGHTS

\$1,500

Featured sponsor or organization spotlight videos showcased during Summit programming and high-attendance moments throughout the weekend.

Limited Availability.

2024

# Be a SPONSOR

GO ALL IN TO WIN

Amplify your organization as you connect with over 800 event attendees and thousands more across our network that are dedicated, enthusiastic, and politically-engaged grassroots activists who are eager to bring victory in the 2026 elections.

Each sponsor is unique in how they want to connect with our audience.

We build partnerships. We appreciate that each sponsor has a vision for is unique in how they want to communicate their message and connect with our audience. We offer a suite of promotional options and will work with you to create a package that achieves your mission goals.

Sponsorship is a relationship that starts with a conversation. Let's connect to discuss your goals and how we can work together to achieve mutual success.

## Sampling of Sponsors & Partners

2017- 2025



### Partners



# WHEN WE VOTE WE WIN

Network NOVA

## Let's Connect

Your support at any level is critical to our growth and ability to engage the grassroots for an invaluable opportunity to work together for the long game.

We look forward to hearing from you and discuss how we can work together to win!

## For More Information

[SEE DETAILS OF EACH SPONSOR PACKAGE HERE](#)



[Click to Pay Online – Individual Sponsorship, Scholarships](#)



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NetworkNOVA.org



## Terms and Conditions

### Right of Refusal of Sponsors:

Network NOVA reserves the right to reject a potential sponsor for any reason including, but not limited to, a mission that is not consistent with our mission or values.

# THIS MOMENT DEMANDS MORE



## **Democracy does not survive on its own.**

It survives because ordinary people choose to show up, organize, build community, protect one another, and refuse to give up on the promise of a more just and inclusive future.

At a time when division, extremism, disinformation, and attacks on fundamental rights are reshaping our political landscape, the BIG TEN Women's Summit exists to bring people together across communities, generations, and organizations to build lasting grassroots power rooted in courage, collaboration, creativity, and action.

This Summit is where people refill their tanks, find their people, sharpen their skills, strengthen coalitions, and leave ready to do the work ahead. Because when we work together, we win.

And winning means building a future where democracy is stronger, communities are connected, and every person has the freedom, dignity, and opportunity to thrive.

## **NETWORK NOVA LIVE & FRIDAY POWER LUNCH**